

## Digital Artwork Preferences

### Artwork Guidelines for Full Color Digital Printing / Cut Vinyl

Adobe CS5 or earlier (EPS, INDD, AI, Vector PDF or PSD)  
Omega Composer 2.6 or earlier  
Bitmap  
Tiff

Must be supplied to scale and proportional to the final output.  
For vehicle wraps and large graphics, using 1/10th scale at 720 dpi should be sufficient.  
For smaller graphics, create full size files at 150 to 300 dpi.  
Confirm that all attached/linked images accompany the composite file.  
Make sure bitmap images are large enough and high resolution.  
Color paper print or a low res jpg of the finished graphic must accompany all art files.  
Convert all objects/text to vectors.  
If text is not converted to vectors, include true type fonts.

Color adjustments are more easily made if files are not flattened.  
If PMS numbers are to be matched, eps files with vector objects are the easiest to adjust.  
Assign objects the desired PMS solid coated fills.  
Digital printing simulates Pantone colors and as such are not an exact match.

Files larger than 1 Gigabyte are usually not necessary and may slow file processing times.  
Please call if you plan to send larger files.

“Ready to Print” files mean that you have checked the artwork for accuracy and we can move straight to printing without file manipulation. Proportions, size, resolution, etc. are all assumed to be correct.

### Acceptable File Transport Methods

Files smaller than 4 MB may be emailed.  
Dropbox  
CD  
Portable Hard Drive with usb  
DVD

